WEB DEVELOPER | FRONT END WEB DEVELOPER | WEB DESIGNER | GRAPHIC DESIGNER

Jason Lyman

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SUMMARY

Results-driven, dynamic Web Developer, with background in art and graphic design, having more than 10 years of experience in creating, managing, and optimizing diverse web content on various platforms. Proficient in front-end technologies such as HTML5, CSS3, and JavaScript and technical SEO best practices for enhancing site performance and visibility. Able to work collaboratively in cross-functional teams with creative, technical, and business stakeholders to deliver effective web solutions that meet brand guidelines. Experience in leveraging tools like WordPress, Adobe Creative Suite, and video editing software to design, edit, and publish compelling, web-optimized content. Proven history of adaptability, detail orientation, and completion of projects within accepted deadlines.

SKILLS SUMMARY

FRONTEND DEVELOPMENT

- HTML5, CSS3, SASS/SCSS, LESS
- JavaScript, jQuery, VueJS, AngularJS, Cordova
- Bootstrap, AJAX, JSON, XML/XSL

BACKEND DEVELOPMENT

- PHP, Node, GraphQL, MySQL

CONTENT MANAGEMENT

- WordPress (CPT, ACF, Gutenburg Blocks), Joomla!, WooCommerce, Adobe Experience Manager

VERSION CONTROL

- Git/GitHub, JIRA, NPM

DESIGN & MULTIMEDIA TOOLS

- Photoshop, Illustrator, InDesign, Acrobat, Davinci Resolve

UI/UX DESIGN

- UI Design, UX Design
- 508 Accessibility, SEO

METHODOLOGIES & FRAMEWORKS

- Agile, MVC, WPEngine

EXPERIENCE

WEB DEVELOPER, ANAPLAN; REMOTE

NOV 2021-JUL 2024

- Worked as part of several cross-functional teams to maintain and improve the Anaplan website on a Wordpress platform, including Custom Post Types, Advanced Custom Fields, GraphQL and the WP API.
- Developed custom plugins and shortcodes for use in the Wordpress theme using PHP, Javascript, VueJS, HTML and SCSS.
- Assisted in management of hosting environment on WPEngine.

- Implemented layout change to form landing page increasing conversions by over 700%.
- Assisted with some image creation using Adobe Creative Suite tools.
- Played key role in migrating content from WordPress to AEM.
- Content creation coupled with development tasks on the AEM platform.
- Extended functionality of various AEM components by making changes to the Java, HTL and Sightly templates.

HTML, CSS, Javascript, Adobe Photoshop, Adobe Acrobat, Adobe Experience Manager, WordPress, VueJS, Git, GitHub

WEB DEVELOPER, ADVERTISING SOLUTIONS; OREGON CITY, OR
JUL 2018-OCT 2021

- Build various client websites, including consuming external APIs
- Creation and modification of MySQL databases for custom applications
- Worked with clients to create and built custom websites on the WordPress platform using various tools such as BeaverBuilder, Elementor, Advanced Custom Fields and Custom Post Types.
- Work with clients on content & layout updates
- Created a simple mobile app for client using Cordova, HTML, CSS and Javascript
- Create AdWord display ads for clients using Photoshop and Illustrator

HTML, CSS, Javascript, Adobe Photoshop, Adobe Illustrator, WordPress, PHP, MySQL

INDEPENDENT CONTRACTOR, SELF-EMPLOYED; PORTLAND, OR
JUN 2016-JUL 2018

- Customizations to a WordPress theme for Owlshead Business using HTML, CSS, PHP, Javascript, RWD
- Built custom WordPress theme for the Jaguar Land Rover Tech Incubator website based on designs provided. Used the following skills: HTML, CSS, Javascript, jQuery, PHP, MySQL, WordPress, SEO, Bootstrap, RWD, LESS
- Worked with Willamette Education Services District to design the user interface for the district software using Adobe Illustrator, HTML, CSS, Javascript
- Worked with Interaction Metrics to combine content from two WordPress websites and build new page templates as needed to display confidential client information

FRONTEND WEB DEVELOPER, SANDISK; COTTONWOOD HEIGHTS, UT
SEP 2015-MAY 2016

- Created HTML template for use in PDF to HTML conversions
- Converted PDF documents to HTML within AEM
- Proofing and troubleshooting
- Maintenance of pages

HTML, CSS, Javascript, Adobe Illustrator, Adobe Acrobat, Adobe Experience Manager

ADJUNCT INSTRUCTOR, ART INSTITUTE OF SLC; DRAPER, UT
SEP 2013-JAN 2015

- Prepared lesson plans
- Taught classes in various subjects from HTML and CSS to WordPress and PHP/MySQL

- Participated in instructor trainings

HTML, CSS, jQuery, Javascript, Adobe Photoshop, PHP, MySQL

FRONTEND WEB DEVELOPER, OSHA/VALDEZ INTERNATIONAL CORP.; SANDY, UT
SEP 2011-AUG 2014

- Day-to-day maintenance of the OSHA.gov website
- Designed, created and built special projects
- Rebuilt main OSHA.gov template using a customized Bootstrap framework
- Created and built components for use on the site
- Participated in team SCRUMs

HTML, CSS, Javascript, jQuery, Adobe Photoshop, Adobe Illustrator, Bootstrap, RWD, XML/XSL, AJAX, Section 508 Compliance, Accessibility, JIRA

WEB DEVELOPER, RADIATE MEDIA; SALT LAKE CITY, UT
SEP 2008-SEP 2011

- Functioned as the public face of the company for dozens of clients
- Designed, created and built websites for clients according to their specifications using Matchbin's proprietary CMS
- Trained client staff on use of the CMS
- Troubleshooting and correcting problems, working with developers when necessary

HTML, CSS, Javascript, jQuery, SEO, Adobe Photoshop, Adobe Illustrator

EDUCATION

ART INSTITUTE OF SALT LAKE CITY, DRAPER, UT

Bachelor of Science in Web Design and Interactive Media

UTAH CAREER COLLEGE, WEST JORDAN, UT

Associate of Science in Multimedia and Computer Graphics